

A Partnership to Build Healthier Communities Together

The Healthy Beverage Partnership is a regional collaboration working to prevent obesity and chronic disease through education, and environment and policy change. HBP works in seven counties in the Denver metropolitan area and is made up of six lead agencies: Boulder County Public Health, Broomfield Public Health and Environment, Denver Environmental Health, Denver Public Health, Jefferson County Public Health and Tri-County Health Department, and is facilitated by Denver Public Health.

Focus is on Reducing Sugary Drink Consumption



Regional Approach is Cross-Industry and Multi-Pronged

1. Limit sugary drinks in childcare settings
2. Limit sugary drink portion sizes
3. Limit sugary drinks on government property
4. Limit sugary drinks in workplaces
5. Limit sales of sugary drinks in public venues
6. Restrict sugary drink marketing in public venues
7. Disseminate public awareness campaign



2016-2017 Accomplishments

Improved Access to Healthy Beverages and Foods Across Community Organizations



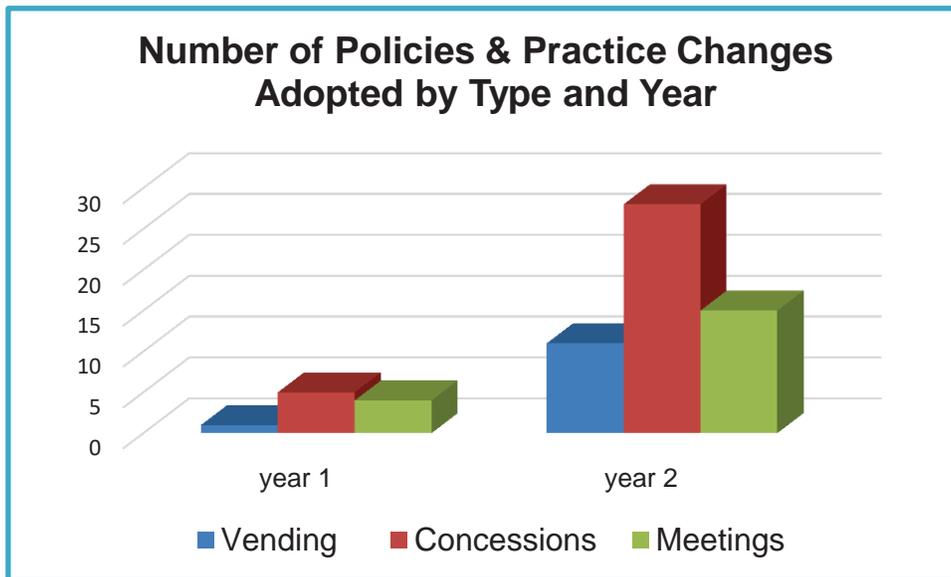
29 organizations:
vending



12 organizations:
concessions



31 organizations:
healthy meetings



Our Work Moving Forward

- Provide technical assistance, coaching, resources and advocacy to 45 Metro Denver community organizations.
- Champion the adoption of 20 healthy beverages and food policies by Metro Denver community organizations.
- Expand Hidden Sugar educational campaign.
- Support eleven local coalitions to raise awareness of the health consequences of sugary beverages and promote healthy beverages.



Hidden Sugar Campaign

Campaign Educates About Harms of Sugary Drinks

- Radio, TV, bus shelters, billboards, online, print ads.
- Facebook ad campaign.
- Website in English & Spanish: hidden-sugar.org and azucaroculta.org
- **One-hundred and eighteen** county partners shared the campaign message.
- We hosted educational booths at **thirty-nine community events** across Metro Denver.
- Together with Delta Dental of Colorado Foundation, Healthy Beverage Partnership is a sponsor of the Latino Festival in Longmont on June 25th. As a result of our sponsorship, this event will not include sugary drinks.

You Can Help

- Share the Hidden Sugar campaign message by posting on social media, displaying posters, and videos, and more. Contact us for the campaign toolkit that includes key messaging and graphics.
- Pledge to drink healthy beverages by June 26th at hidden-sugar.org and you will be entered to win one of three family plus memberships to the Denver Zoo, Children's Museum or the Museum of Nature and Science.
- Adopt healthy meeting, vending and concessions policies at your organization.
- Share model policies with your networks.
- Connect us with organizations we can work with to improve their nutrition environments.
- Participate in a coalition meeting to learn more about this work and how to get involved.

Contact

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At a Glance: Healthy Beverage and Food Policy & Practice Partners

Boulder:

- Boulder Community Health
- Boulder County
- Boulder Valley School District
- Children's Alley
- Clinica Family Health
- Eco-cycle
- El Centro Amistad
- Family Learning Center
- Flagstaff Academy
- International Mountain Bicycling Association
- Lafayette Youth Advisory Committee

Broomfield:

- Adams 12 Five Star Schools
- Broomfield FISH
- City and County of Broomfield City Manager's Office
- City and County of Broomfield Library
- City and County of Broomfield Public Health and Environment
- City and County of Broomfield Public Works: Parks
- County of Broomfield Recreation Services
- City and County of Broomfield Workforce Center
- Coyote Ridge Elementary School
- Health Promotions Management, Inc.
- UCHealth Broomfield Hospital

Jefferson:

- City of Lakewood
- City of Westminster
- Colorado Adventure Point
- Jefferson County Public Health
- The Federal Center
- Splash at Fossil Trace Aquatic Park with City of Golden
- Wheat Ridge Recreation Centers

Tri-County (Adams, Arapahoe & Douglas Counties):

- Adams 12 Five Star Schools
- Boys and Girls Club of Metro Denver
- Castle Rock Adventist Hospital
- Centura Health
- City of Commerce City
- City of Northglenn
- Colorado 17th Judicial Probation
- Community College of Aurora
- Tri-County Health Department

Denver:

- 1080 Learning Center
- ABN Columbine Montessori
- Auraria Early Learning Center
- Cannon Learning Center
- Central Library
- City and County of Denver, Department of Environmental Health
- City and County of Denver, Department of Safety
- City and County of Denver, Office of Human Resources
- City and County of Denver, Parks and Recreation
- City and County of Denver, Sheriff's Department
- Clayton Denver Educare
- Corky Gonzalez Library
- Denver Botanic Gardens
- Denver Children's Museum at Marsico Campus
- Denver Health Medical Center
- Denver International Airport
- Denver Mayor's Youth Commission
- Denver Museum of Nature and Science
- Denver Public Health
- Denver School of the Arts
- Denver Zoo
- Escuela de Guadalupe
- Family Star
- Greenlee Extended Day
- Growing Butterflies & Beyond Childcare
- History Colorado
- Lowry Early Learning Center
- Manual High School
- Mountain View Child Care Center
- MSU Denver Early Family Literacy at Fairview
- Salvation Army Denver Red Shield
- VOA Headstart

Statewide and Regional Partners:

- Colorado Department of Public Health and Environment, Prevention Services Division
- North Colorado Health Alliance