MATERNAL CHILD HEALTH PRIORITIES – DENVER PUBLIC HEALTH

**PRIORITIES**

- Disparity in African American infant mortality (4x higher than for whites)
- Early Childhood Development
- Maternal/Infant Mental Health
- Medical Home Care Systems for Children and Youth with Special Health Care Needs

**STRATEGIES**

- Advance the development of culturally appropriate health care for African Americans e.g.,• Group prenatal and well child care
  • Healthy Start Program
  • Breastfeeding & Safe Sleep Promotion
  • Screenings of Precious Losses
- Disseminate preterm birth recommendations and advance adoption of 17p and group care
- Advocate for family friendly business and employment policy and practice
- Identify and support evidence based practices that support a two generation approach e.g.,• Metro PH EC Partnership (MPHECP)
  • Raising of America Screenings
  • Healthy Steps and Warm Connections
  • Family Leadership Training Institute
- Promote community building activities in neighborhoods that address social determinants of health e.g.,• NE Denver/Aurora Healthy Start CAN
  • EastSide Unified
- Child Fatality Review, prevention activities and recommendations
- Promote maternal mental health through a public awareness campaign and adversity screening, referral and treatment services
  • Maternal and Infant Mental Health Advisory Group
  • Promote mental health support in group PNC/Well Child and traditional FM, Peds and OB
- Assess and improve communication and care processes between parents, primary care, and specialty care.

**SHORT/INTERMEDIATE-TERM OUTCOMES**

- Increased # of African Americans receiving culturally appropriate services
- Increase in breastfeeding and safe sleep for African Americans
- Increase in access to and administration of 17p
- Increase in # of businesses offering/employees benefiting from paid parental leave or other family friendly business practices

**LONG-TERM OUTCOMES**

- More African American 1st birthdays (decrease infant mortality)
- Reduction in preterm births
- Intended, healthy, pregnancies
- Reduced stress, improved mental health
- Increased # of African Americans receiving culturally appropriate services
- Increase in breastfeeding and safe sleep for African Americans
- Increase in access to and administration of 17p
- Increase in # of businesses offering/employees benefiting from paid parental leave or other family friendly business practices

**ULTIMATE OUTCOMES**

- Healthy, equitable communities with more first birthdays, elevated mental health, and increased social capital
- Healthy early childhood, mental health and development
- More African American 1st birthdays (decrease infant mortality)
- Reduced stress, improved mental health
- Healthy early childhood, mental health and development

**BUILT ON A FOUNDATION OF**

- Cross Systems Partnerships
- Advancing Health Equity
- QI Approach

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